KickStarter Report

1. What are three conclusions we can make about Kickstarter campaigns given the provided data?

* The theater category had the higher number of successful campaigns
* Within the theater category the subcategory plays had the highest number of successful campaigns
* Highest number of campaigns in July

1. What are some of the limitations of this dataset?

* All campaigns weren’t held for the same amount of time
* There’ve been over 300,000 projects launched on Kickstarter of which we are analyzing only 4000 of them

1. What are some other possible tables/graphs that we could create?

* Create tables to analyze why the theater category has the most successful campaigns

*Maybe the goals are smaller amounts than other categories*